

CONFERENCE



Wednesday  
9 November 2022  
15:00-18:00

# BCT4SMEs: High level knowledge awareness of BlockChain Technology applications in SMEs

## INVITATION

**Frederick University and the Mobile Devices Laboratory (MDL) invite you to the Conference**

**BCT4SMEs: High level knowledge awareness of BlockChain Technology applications in SMEs**

Frederick University (7, Yianni Frederickou, Pallouriotissa, Nicosia)  
Wednesday 9 November 2022, 15:00 -18:00

**The Conference is held in the framework of BCT4SMEs, a project co-funded by the EU Erasmus+ program, seeking to help small and medium-sized enterprises (SMEs) catch up with any technological or digital advances that they may have missed by providing a personalised learning tool. This tool will be widely accessible online, and will be able, based on a user's response to a series of questions, identify potential actions that this user could take based on the needs and capacities that can be inferred from their responses. In this way, and through an additional system of achievement and recognition, the project hopes to help SMEs empower themselves and reach greater growth and success.**

### **The Objectives of the BCT4SMEs:**

- Supporting Managers utilizing and integrating Blockchain technology, and benefit from the advantages that it comes with
- Promote the use of new technologies in SMEs and Empower managers/owners of SMEs with the essential skills and knowledge regarding blockchain technology in order to help them run and manage their businesses successfully
- Develop strategies and actions that present an innovative approach on blockchain technology education

You can register [here](#)

## AGENDA

**15:00-15:05**

Welcome Note

**15:05-15:20**

Keynote Speech

**Blockchain: A game-changer for Small and Medium-sized Enterprises?**

Dr. Kyriacos Pavlou, *Managing Partner, Director of Electi Academy, ELECTI CONSULTING LTD (Cyprus, London)*

**15:20-15:40**

BCT4SMEs Project Overview and Results

**Demonstration of the project's Intellectual Outputs and the BCT4SMEs Academy.**

Dr. Achilleas Achilleos, *Lecturer & Co-Director of the MDL laboratory – Frederick University, Principal Investigator: BCT4SMEs.*

**15:40:16:55**

Blockchain Testimonial

**Experiences from applying Innovative Blockchain Solutions**

Mrs. Christiana Aristidou, *Founder/CEO, of The Hybrid LawTech Firm, national Delegate to ISO TC 307 for Blockchain and DLTs, President of the Technology Committee of the Cyprus Bar Association.*

**16:55-17:25**

BCT4SMEs project & conference evaluation

**17:25-17:30**

Closing of Conference

**17:30-18:00**

Coffee & Networking